

# BETTINA SMED

A creative Web designer & Digital Concept Developer  
who's an energy bomb with a cranium full of ideas!



SEE PORTFOLIO

## WHO AM I?

A self-driven, positive woman, who strives to create unique and innovative design- and web-solutions that take your breath away, and feel a bit like magic. I have freelanced as well as worked on projects for smaller companies since the beginning of my educational-journey as a web developer and graphic designer.

I am used to client communication, as well as working on multiple projects simultaneously. I am a problem-solver, always come up with three possible solutions to any dilemma, and can smoothly move on to the next solution if the first has been tested and deemed insufficient.

## COMPETENCES

- Adobe Photoshop, Illustrator & InDesign
- CMS (WordPress & Umbraco), CSS & HTML
- Brand identity development
- SEO, Analytics & AdWords
- Social media management
- UX design & user tests
- Video editing

## EDUCATION

Bachelor in Digital Concept Development  
Business Academy Aarhus  
2017 -2018

1. sem. Bachelor in Web Development  
Business Academy Aarhus  
2015 -2016

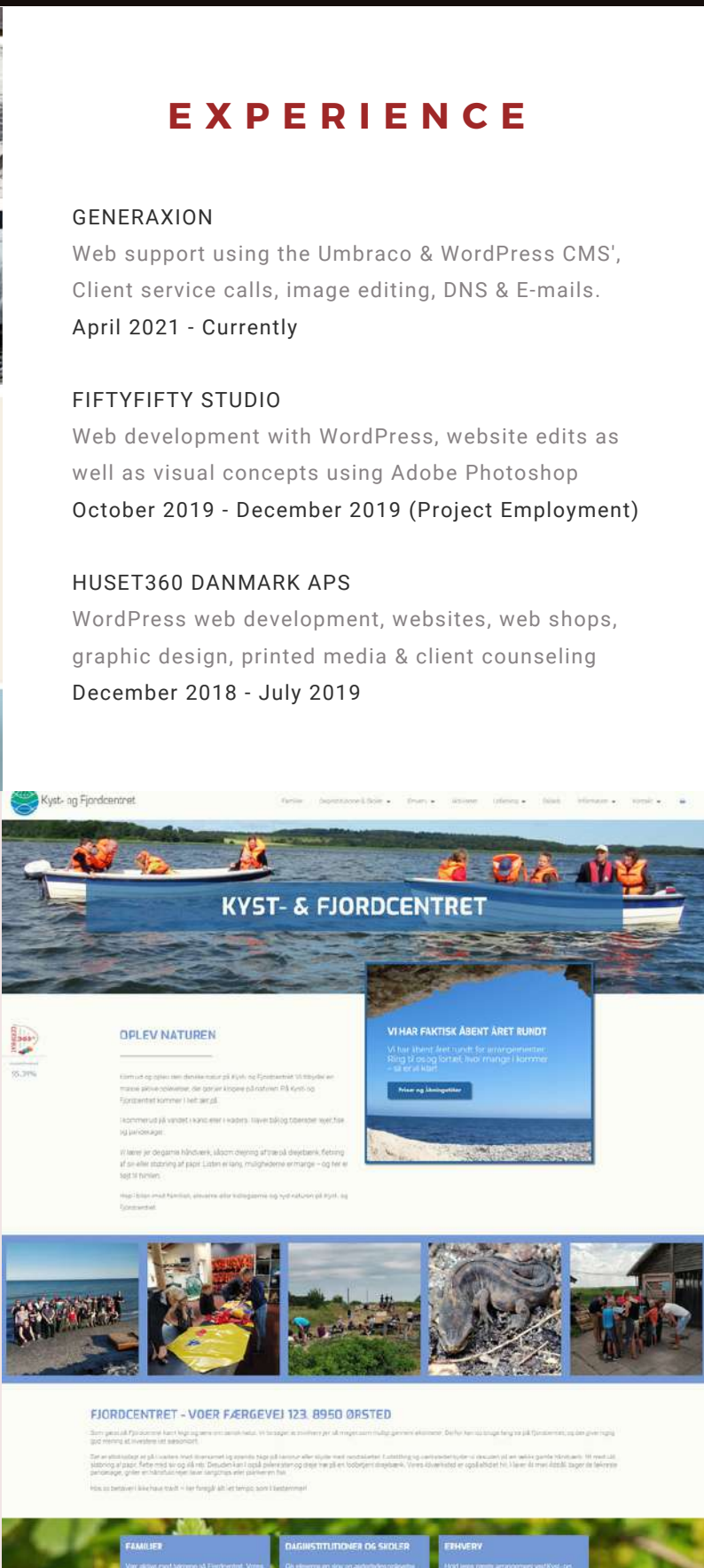
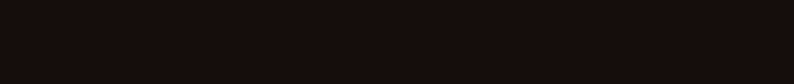
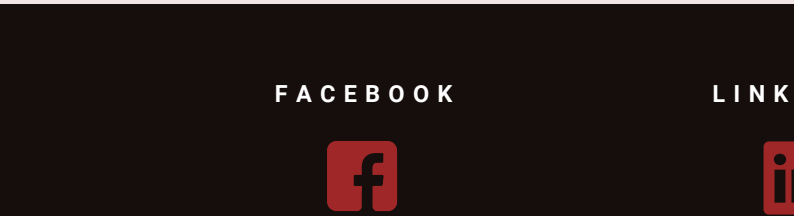
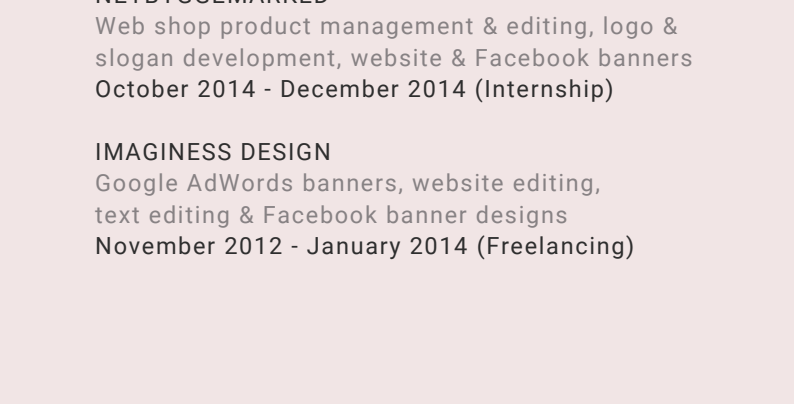
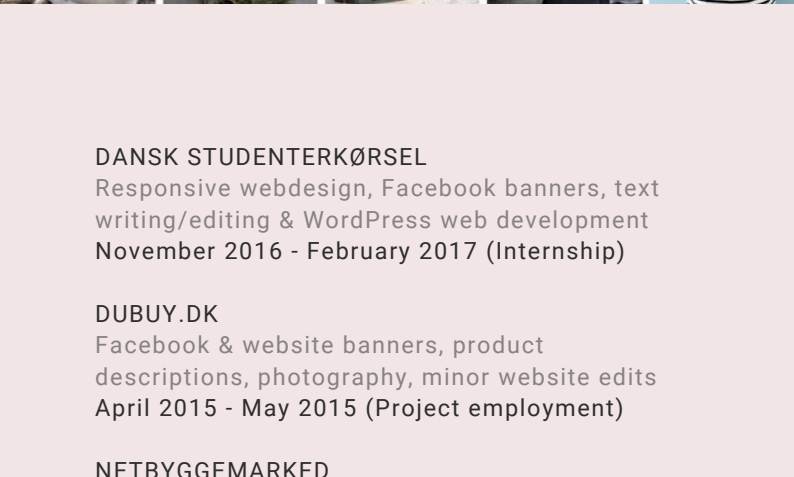
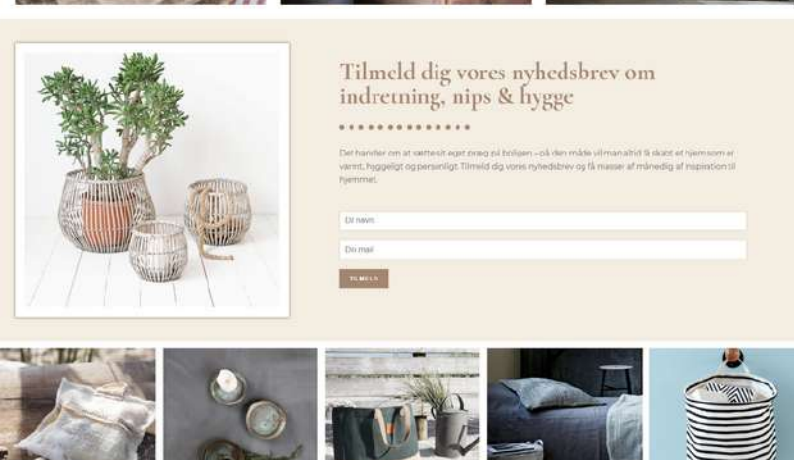
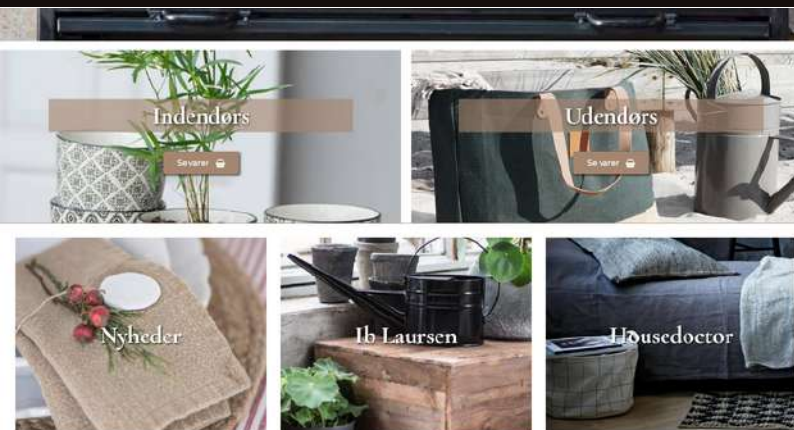
Multimediadesigner AK  
Business Academy Midwest Herning  
2012 - 2014

Herningsholm erhvervsskole  
HTX - Technology line  
2009 -2012



## CONTACT ME

[www.b-graphics.com](http://www.b-graphics.com) | [bettina@b-graphics.com](mailto:bettina@b-graphics.com) | +45 26 88 19 07



## EXPERIENCE

### GENERAXION

Web support using the Umbraco & WordPress CMS',  
Client service calls, image editing, DNS & E-mails.  
April 2021 - Currently

### FIFTYFIFTY STUDIO

Web development with WordPress, website edits as  
well as visual concepts using Adobe Photoshop  
October 2019 - December 2019 (Project Employment)

### HUSET360 DANMARK APS

WordPress web development, websites, web shops,  
graphic design, printed media & client counseling  
December 2018 - July 2019

### DANSK STUDENTERKØRSEL

Responsive webdesign, Facebook banners, text  
writing/editing & WordPress web development  
November 2016 - February 2017 (Internship)

### DUBUY.DK

Facebook & website banners, product  
descriptions, photography, minor website edits  
April 2015 - May 2015 (Project employment)

### NETBYGGEMARKED

Web shop product management & editing, logo &  
slogan development, website & Facebook banners  
October 2014 - December 2014 (Internship)

### IMAGINESS DESIGN

Google AdWords banners, website editing,  
text editing & Facebook banner designs  
November 2012 - January 2014 (Freelancing)

FACEBOOK



LINKEDIN



PORTFOLIO

