

BETTINA SMED

A creative Web designer & Digital Concept Developer who's an energy bomb with a cranium full of ideas!



SEE PORTFOLIO

WHO AM I?

A self-driven, positive woman, who strives to create unique and innovative design- and web-solutions that take your breath away, and feel a bit like magic. I have freelanced as well as worked on projects for smaller companies since the beginning of my educational-journey as a web developer and graphic designer.

I am used to client communication, as well as working on multiple projects simultaneously. I am a problem-solver, always come up with three possible solutions to any dilemma, and can smoothly move on to the next solution if the first has been tested and deemed insufficient.

COMPETENCES

- Adobe Photoshop, Illustrator & InDesign
- CMS (WordPress), CSS & HTML
- Brand identity development
- SEO, Analytics & AdWords
- Social media management
- UX design & user tests
- Video editing

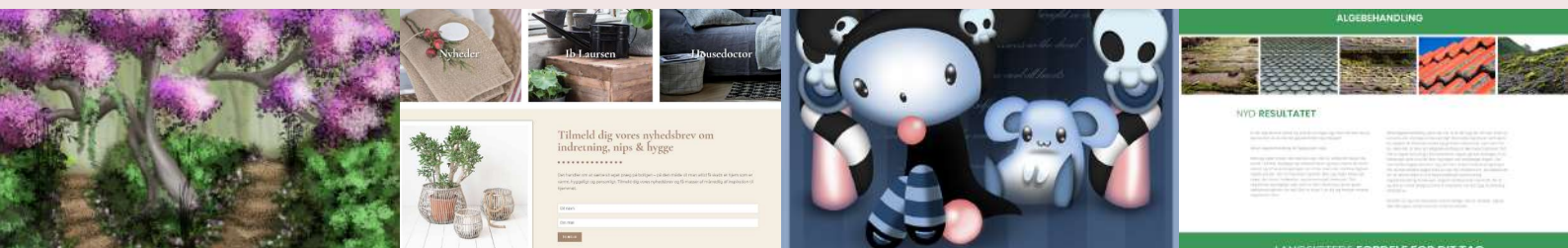
EDUCATION

Bachelor in Digital Concept Development
Business Academy Aarhus
2017 -2018

1. sem. Bachelor in Web Development
Business Academy Aarhus
2015 -2016

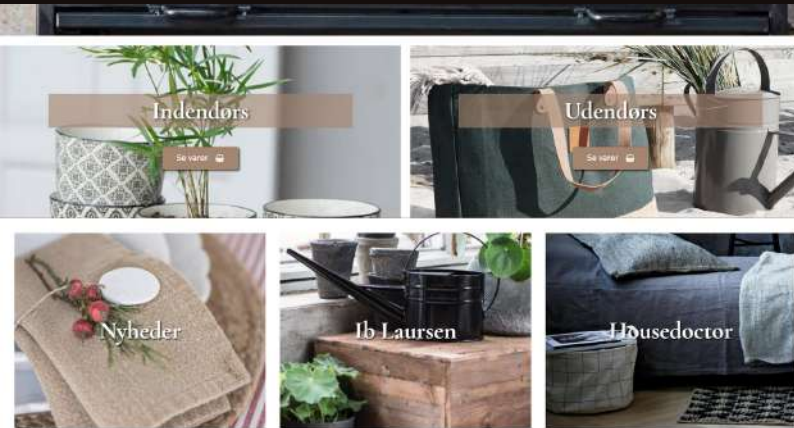
Multimediadesigner AK
Business Academy Midwest Herning
2012 - 2014

Herningsholm erhvervsskole
HTX - Technology line
2009 -2012



CONTACT ME

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EXPERIENCE

FIFTYFIFTY STUDIO

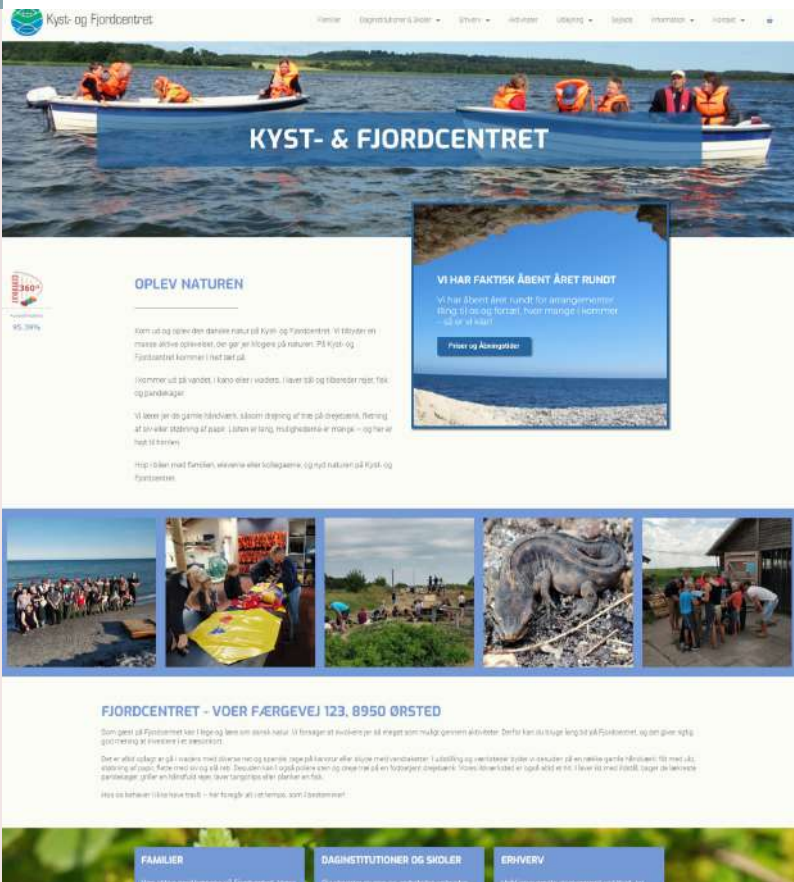
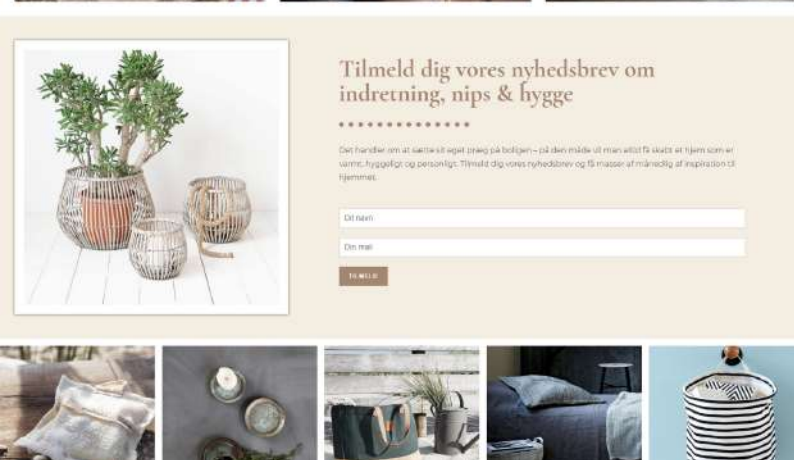
Web development with WordPress, website edits as well as visual concepts using Adobe Photoshop
October 2019 - December 2019 (Project Employment)

HUSET360 DANMARK APS

WordPress web development, websites, web shops, graphic design, printed media & client counseling
December 2018 - July 2019 (Bankruptcy)

DANSK STUDENTERKØRSEL

Responsive webdesign, Facebook banners, text writing/editing & WordPress web development
November 2016 - February 2017 (Internship)



DUBUY.DK

Facebook & website banners, product descriptions, photography, minor website edits
April 2015 - May 2015 (Project employment)

NETBYGGEMARKED

Web shop product management & editing, logo & slogan development, website & Facebook banners
October 2014 - December 2014 (Internship)

COLLAGEKUNST.DK

Collage design, website development & editing, image manipulation, slogan development & SEO
September 2013 - December 2013 (Freelancing)

IMAGINESS DESIGN

Google AdWords banners, website editing, text editing & Facebook banner designs
November 2012 - January 2014 (Freelancing)

FACEBOOK



LINKEDIN



PORTFOLIO

